

What can I do to make Eastbourne a Fairtrade Town?



- 1. Look for Fairtrade.** The Fairtrade Mark is now on over 4500 products. You can look out for it on supermarket shelves and find it in many Eastbourne shops. The Fairtrade Eastbourne website lists all the outlets in our town where you can find Fairtrade.
- 2. Choose Fairtrade.** When you are out shopping, support the traders selling Fairtrade coffees, teas, clothing, cosmetics or food items to show it is in their business interests to keep on selling Fairtrade.
- 3. Ask for Fairtrade.** If a shop, café, bar, hotel or restaurant isn't selling Fairtrade let them know that you would prefer to buy Fairtrade. Why not take them a sample or some information to help convince them?
- 4. Encourage your friends to choose Fairtrade.** More people showing that they want Fairtrade in Eastbourne will make businesses more aware of the demand for Fairtrade.
- 5. Make your church a Fairtrade Church.** Is your church a Fairtrade Church? Find out and make sure they are using Fairtrade and have information and their certification on display.
- 6. Make your school a Fairtrade School.** Does your school use Fairtrade products? Does your school have what it takes to be a Fairtrade School? Ask your teacher!
- 7. Make your work Fairtrade.** Could you use more Fairtrade at work? Try introducing teas and coffees and some information leaflets.
- 8. Register as Fairtrade.** The Fairtrade Eastbourne website lists all our Fairtrade businesses, schools, churches and other organisations.
- 9. Come to a Fairtrade Eastbourne meeting.** Fairtrade Eastbourne meets every FOURTH Tuesday of the month at 7:30pm, upstairs in Bibendum on Grange Road. All are welcome. As well as planning future activities, we have regular speaker and film events.
- 10. Contact Fairtrade Eastbourne.** Keep in touch with the Fairtrade Eastbourne campaign on the Fairtrade Eastbourne website (www.fairtradeeastbourne.org.uk) or become a Fan on Facebook or join the email mailing list, fairtradeeastbourne@yahoo.co.uk.